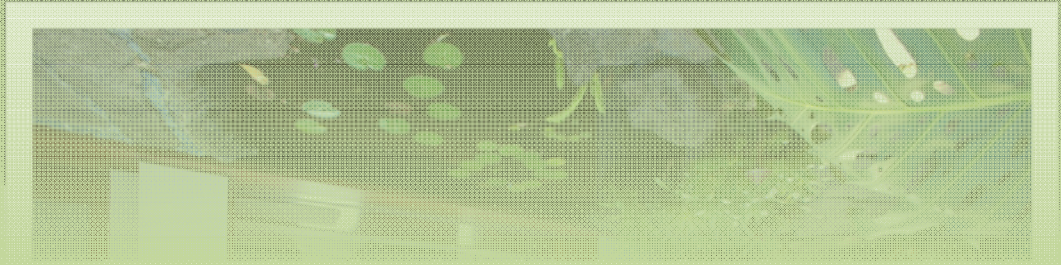


HEALTH AND WEALTH BUILDING STRATEGY

Would you invest \$150/month for 12 months
To create better health and a 6 figure income?



SIX-STEP HEALTH & WEALTH BUILDING STRATEGY

STEP 1 GET STARTED

Open Wholesale Account for \$39.

As an independent associate, you will receive a 20 Million Dollar full E-Commerce website which you can use to track and manage your business, introduce others to this amazing opportunity and establish credibility in 7 countries.

STEP 2 INVEST IN YOURSELF

Purchase a qualifying Health and Wealth Building System¹ to use and/or share.

This is the first step to qualify you as a **Health and Wealth Building Consultant** (HWB Consultant) and is the foundation to your success. Your enrolling sponsor will provide you with details about the optional systems available to best meet your individual needs and goals.

STEP 3 INVEST IN YOUR FUTURE

Make a one-year personal commitment to yourself for Autoship Rewards.

Sign the **Health and Wealth Building Strategy Agreement**. By making a personal contractual commitment to 12 continuous months of qualifying Autoship Rewards order, you will ensure your status as a qualified HWB Consultant, as well as enjoy the benefits of the Autoship Rewards Program.

STEP 4 SHARE THE WEALTH

Offer this amazing **Health and Wealth Building Strategy** to others.

Present your detailed plan to as many people as you can. Anyone you connect with, who has a desire to improve his/her financial situation is a perfect candidate. Do not pre-judge anyone. Remember – almost everyone desires or needs more money, financial security and optimal health.

STEP 5 QUALIFY AND DUPLICATE

Become a HWB Consultant within 30 days, by enrolling a minimum of two people who have committed to this Strategy.

Teach at least two people to precisely follow Steps 1-6 of the Strategy for at least one year. Place one on your left team and one on your right team. You are now a HWB Consultant. Your minimum goal is to personally sponsor two qualified people and help them become a HWB Consultant.

STEP 6 SOLIDIFY YOUR FOUNDATION

Commit unconditionally to building three generations deep on each of your two teams.

Make a personal commitment to build a solid, thriving business by teaching your two newly sponsored team members to each identify and sponsor two people and continue to expand your Circle of Wealth to solidify your foundation.

Commit to sharing this incredible opportunity with the people you care about and the new people who come into your life. Your commitment is essential to your success and is the key to significant residual income and time and financial freedom.

(your name)

¹ To qualify for commission, an associate must generate a minimum of 100 personal volume points in each 30-day period.

'Shake and Cleanse'

'Cleanse while you sleep,
shake while you're awake!'



FOR HEALTHY WEIGHT LOSS

1. Drink 4 oz. of Cleanse for Life before bed on an empty stomach
(2 to 3 hours after eating!)
2. Replace 2 meals per day – preferably breakfast and dinner
– with an IsaLean Shake
3. Have 1 sensible meal for either lunch or dinner (400 – 600 calories)
4. Continue this regimen until you reach your desired weight goal
– then follow with maintenance – see below
(1 Shake & Cleanse Pak will last for 2 weeks using this protocol)

Drink 8+ glasses of water and get 20+ minutes of exercise every day!

FOR EVERYDAY HEALTH AND MAINTENANCE

1. Drink 2 oz. of Cleanse for Life before bed on an empty stomach
(2 to 3 hours after eating!)
2. Have an IsaLean Shake for breakfast
3. Have 2 sensible meals for lunch and dinner (400 – 600 calories each)
(1 Shake & Cleanse Pak will last 4 weeks using this protocol)

Drink 8+ glasses of water and get 20+ minutes of exercise every day!

THE "MAGIC" OF SNACKING!

Keep your metabolism burning with healthy 100 calorie snacks spread throughout the day! Mid-morning, mid-afternoon and perhaps mid-evening, if you have an early dinner.

Examples of snacks: www.nutritiondata.com

- 1 Hard Boiled Egg (77 calories)
- 2 oz Tuna Fish (104 calories)
- 10 Raw Almonds (94 calories)
- ½ Cup Plain Yogurt (77 calories)

Isagenix snack ideas:

- ½ an IsaLean Bar (120 calories)
- 1 Isagenix Slim Cake (90 calories)
- 5 Isagenix' Snack Wafers (100 calories)
- 2 IsaDelights (100 calories)

WATCH FOR EXCITING CHANGES!

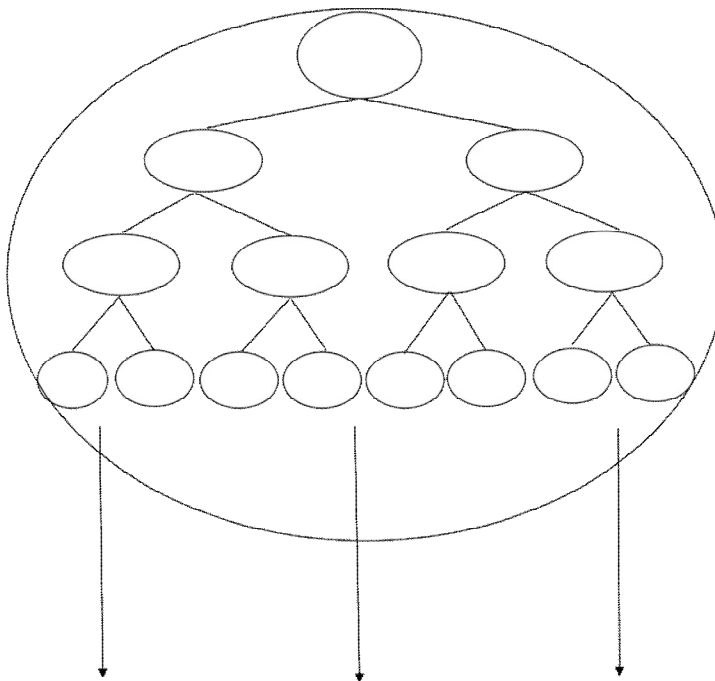
- **Energy** – Watch for an increase in *"Natural Energy"* to do the things that matter most to you.
- **Sleep** – Watch for an improvement in *"Peaceful Sleep"* and enjoy waking up rejuvenated.
- **Emotions** – Watch for a better sense of *"Calmness"* with sharper mental clarity & focus.
- **Weight Loss** – Watch for the safe release of *"Unwanted Pounds and Inches"* naturally.



These statements have not been evaluated by the Food and Drug Administration. Isagenix products are not intended to diagnose, treat, cure or prevent any disease. Weight-loss results may vary. In a recent study, participants averaged a weight loss of 7 pounds at the completion of their first Isagenix 9 Day Program. Always consult your physician before making any dietary changes or starting any nutrition, weight loss or exercise program.

MY BUSINESS PLAN START DATE: _____

For Educational, Training and Business Planning Purposes only.

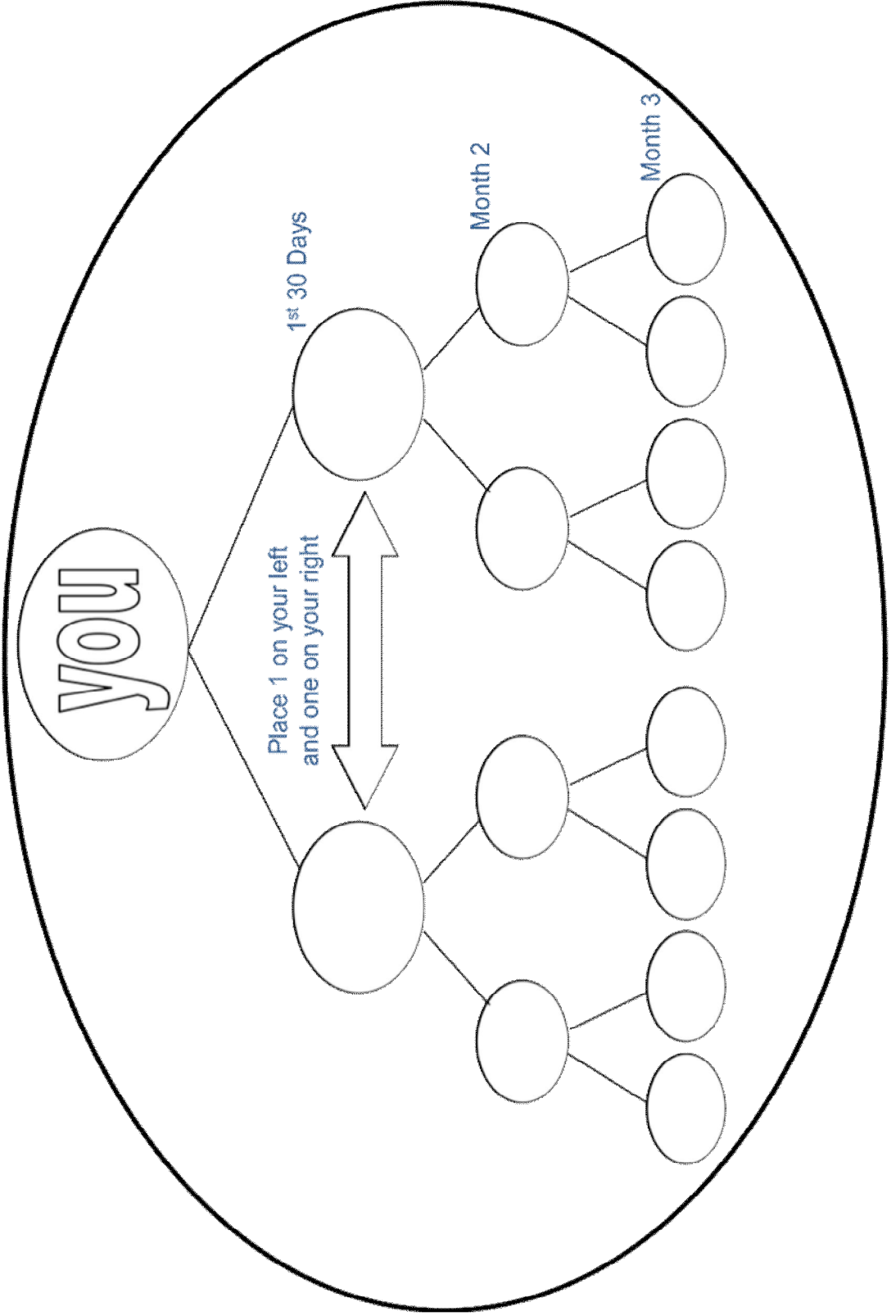


MONTH	NEW TEAM MEMBERS	TOTAL MEMBERS	TOTAL TEAM VOLUME	#CYCLES VOLUME 900 BV	EARNINGS \$54 /CYCLE
1	2	3	300	0	\$0
2	4	7	700	0	\$0
3	8	15	1,500	1	\$54
4	16	31	3,100	3	\$162
5	32	63	6,300	7	\$358
6	64	127	12,700	14	\$756
7	128	255	25,500	28	\$1,512
8	256	511	51,100	56	\$3,024
9	512	1,023	102,300	113	\$6,102
10	1,024	2,047	204,700	227	\$12,258
11	2,048	4,095	409,500	455	\$24,570
12	4,096	8,191	819,100	909	\$49,140
TOTAL PROJECTED FIRST YEAR INCOME²					\$97,936

² Hypothetical example based on all active associates maintaining active status. Income claims should not be construed as representative of fixed or standard earnings. The income levels achieved by associates are not intended to imply that another associate will achieve the same level of income. The income levels achieved will be dependent upon the individual associate's business skills, personal ambition, time, commitment, activity and demographic factors.

MY CIRCLE OF WEALTH

Building your team of 15 committed Health and Wealth Building Business Consultants in 90 days sets a powerful foundation for financial freedom



HEALTH AND WEALTH BUILDING STRATEGY AGREEMENT FOR

(your name)

I, _____, by virtue of this Commitment Agreement I am making a
(your name)

personal commitment to _____ to take control of my
(yourself/others to whom you are committed)

health and my financial situation. I am making this commitment because _____
(your why)

_____.

I commit to:

1. Enrolling as a member on: _____.
(date)
2. Placing my first Health and Wealth Building System order by: _____.
(date)
3. Accepting for a minimum of one year an automatic monthly shipment of one Shake and Cleanse Pak. Optionally, I will commit to a monthly Autoship order equal to or more than the business volume (100 BV) associated with one Shake and Cleanse Pak.
4. Sharing this incredible health and wealth building opportunity with people I love and care about or anyone I come into contact with who would like to acquire better health and more wealth.
5. Becoming a Health and Wealth Building Consultant by enrolling a minimum of two people who commit to the Health and Wealth Building Strategy.
6. Working with my two personally sponsored people committing to assist them in identifying and sponsoring two people committed to the Health and Wealth Building Strategy and building my business foundation by three generations.

Signed: _____ Dated: _____