

How do you answer the question: Is this one of those Pyramid things?

Notes taken from: www.byoaudio.com/note/WRRfQ95Q/ . . .
Why Network Marketing

ASK: What is your definition of a pyramid?

Where the people at the top make all the money and the people at the bottom do all the work and make very little money.

Draw a Pyramid - with arrows pointing DOWN on each side of the pyramid,

ASK: In your industry, who do you have at the top?

President & CEO. General Managers. Dealer Managers, Dealers. Salespersons.

The president & CEO is the ONLY one leveraging and benefiting from all of the work of all the others. From General Manager on down, all are trading hours for dollars – locked in to other people's rules and choices, 2 week vacation, set hours not necessarily of their choice.

Draw an Inverted Pyramid with arrows pointing UP on each side.

Network marketing – the most ethical business model I have ever seen anywhere. The only industry I know that pays women dollar for dollar exactly what a man earns, without regard to race, ethnicity, where you live, how you live, etc.

Most advancements in Corporate America are based on Seniority, not productivity or effort. Network marketing is directly based on productivity and effort.

Most people give away their awesome freedom and creativity to the 40-year plan, in which they trade hours for dollars. Network marketing restores our opportunity for unlimited creativity and productivity for as long -- or as short -- a time as we choose - based on our priorities, goals, dreams.

Network Marketing is the
"How to get your life back in 2 to 4 years" plan.